



RON CHAPMAN, M.D., M.P.H.
Director & State Health Officer

State of California—Health and Human Services Agency
California Department of Public Health



EDMUND G. BROWN JR.
Governor

October 3, 2012

FUNDING OPPORTUNITY ALERT
CALIFORNIA DEPARTMENT OF PUBLIC HEALTH
CALIFORNIA TOBACCO CONTROL PROGRAM
CTCP SOLICITATION 12-10439 STAKE Act – Youth Recruitment

Purpose of the Solicitation:

The purpose of this solicitation is to award a single contract to a qualified agency to recruit California youth between the ages of 14 and 16 statewide for participation as youth decoys in tobacco sales to minors compliance checks. These compliance checks are conducted, pursuant to the Stop Tobacco Access to Kids Enforcement (STAKE) Act. To achieve the goals of this project, the successful agency will recruit and train youth to participate in undercover tobacco purchase compliance checks. The youth recruited are to reflect the geographical and racial/ethnic diversity of California. Recruited youth will conduct compliance checks for: 1) the Annual Youth Tobacco Purchase Survey conducted by the California Department of Public Health (CDPH), California Tobacco Control Program (CTCP), and 2) STAKE Act compliance checks conducted by CDPH, Food and Drug Branch (FDB), STAKE Unit. In performing these activities, the successful agency will provide program support services that facilitate data collection and evaluation to improve the delivery of local tobacco use prevention programs. The successful agency must collaborate and coordinate with specific contracted agencies, CDPH/CTCP-funded tobacco control projects and tobacco control coalitions, community-based organizations, schools, local law enforcement agencies, media outlets, and others.

Statutory Authority: Services in this Solicitation are authorized under California Health and Safety Code 104390 and California Business & Professions Code Sections 22950 – 22963.

Term: **January 14, 2013* through January 13, 2016*.**

Funding: The initial award will not exceed \$1,200,000 for the agreement period beginning January 14, 2013* and ending January 13, 2016*. Proposals must be for the entire 36-month agreement term. CDPH/CTCP reserves the right to augment this agreement at any time during the term to increase funding up to \$100,000 per year should needs for youth tobacco purchase compliance checks increase as a result of local, state, or federal requirements. Additionally, CDPH/CTCP will have the option of amending the agreement to extend the term for an additional two years if the agency has performed to the satisfaction of CDPH/CTCP and additional funding is available. The funding amount may be subject to change depending on other campaign funding needs. Award amounts are subject to the use of multi-year spending authority, contingent on available revenues, variable funding sources, and appropriation by the Legislature and the Governor. If full funding does not become available, CDPH/CTCP may cancel the resulting agreement or amend it to reflect decreased funding and reduced deliverables.

Solicitation

Release Date: **October 17, 2012*** and any updates will be available through the CDPH/CTCP Tobacco Control Funding Opportunities and Resources (TCFOR) website at: <https://tcfor.catcp.org/>. For assistance, please call or email the contact person listed below. The CDPH website is: <http://www.cdph.ca.gov/programs/tobacco/pages/default.aspx> which has a link to CTCP and TCFOR as well as other CDPH programs.

Letter of Intent: Due **November 1, 2012*** – A letter of intent is required to be submitted electronically via email, and must be received at CDPH/CTCP from potential proposers by 5 p.m., Pacific Standard Time (PST), on November 1, 2012. Send the email with letter attachment to Aaron.Brincko@cdph.ca.gov. The letter of intent instructions can be viewed at <https://tcfor.catcp.org/>. Click on the “Related Materials” section.

Optional Online Information

Meeting: **November 1, 2012*** – Online access information will be posted prior to the meeting at <https://tcfor.catcp.org/>.

The Optional Online Solicitation Information Meeting will be a combined conference and internet presentation using WebEx™, visual and interactive meeting software. Additional information regarding the web-meeting, including the log-on process, will be provided in the Solicitation.

Solicitation

Response Due: **November 28, 2012* by 5:00 p.m. PST.** Please refer to solicitation instructions for further information regarding proposal submission requirements. Solicitation instructions are to be posted October 17, 2012*.

Contact: Aaron Brincko at the CDPH/CTCP,
(916) 449-5513 or Aaron.Brincko@cdph.ca.gov.

**Dates are tentative*